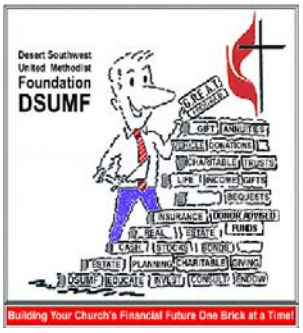

BROCHURE DESIGN SERVICE

In the Spring of 2002, a few churches interested in promoting charitable giving among their membership approached the Desert Southwest United Methodist Foundation (DSUMF) with a request that we design and print personalized, tri-fold brochures that they could distribute to their members.

The DSUMF was successful in this endeavor and now offers this service to all churches and fellowships in the Annual Conference. The costs for this service are as follows:

Design and Layout:	$100
Tri-fold Brochure Paper:	$0.15 / sheet
Printing:	$0.05 / side for Black & White $0.10 to $1.00 / side for Color: [(depending on saturation levels), (20% ink coverage, one side = $0.10/side), (100% ink coverage, two sides = $2.00)]
Folding:	No Charge
Shipping or Delivery:	@ Cost via your choice of shipping service

For a small order of 100 tri-fold brochures, personalized to your church with 40% color ink coverage on one side and text only on the other side, the maximum costs would be $100 for Design and Layout, $15 for tri-fold brochure paper, and $25 for ink/printer use. If the brochures were picked up from the Conference Center, then the total cost for 100, two-sided, color brochures would be $140 or $1.40 each.

If we printed 250 of the brochure described above, then the total cost would be $200, or $0.80 each.

We know there are other services that produce such brochures and we encourage you to check them out. However, those brochures are mass-produced and cannot be personalized with your church's information in the body of the text of the brochure. Also know that such services require minimum orders that are much larger in quantity than most churches would want or need.

If small quantity, personalized, tri-fold, brochures are what you need, then the DSUMF is ready, willing and "at your service."

To see samples of brochures already produced, click on the appropriate churches' names listed on the previous web page. Please note that each of these brochures was printed on different tri-fold brochure paper. You may allow us to choose the right type of paper for you or you are welcome to choose your own paper.

If you are interested in using personalized brochures to promote ministries of your church, then contact Dr. Rick Brown by E-mail at rick@dsumf.org or by phone at 602-266-6956 Ext. 203. You may wish to contact Lucille Sterling by E-mail at lucille@dsumf.org or by phone at the same number.